

2nd Annual North Jersey Breast Cancer Basketball Challenge

Presented by the Park Ridge Girl's Varsity Basketball Team

Sunday, January 10, 2010

For the last four years, our team has been working to raise breast cancer awareness among female high school athletes (and their fans) throughout North Jersey. To date, our efforts (copies attached) have been featured by News12NewJersey's Classroom Close-Up, covered by The Record's Sports Section six times in the last two years, and appeared in (201) Magazine's 'Giving Back' section.

On Sunday, January 10, 2010, we will be hosting the **2nd Annual North Jersey Breast Cancer Basketball Challenge** with teams from eight North Jersey high schools: Park Ridge, Paramus Catholic, Indian Hills, Bergen Academies, Ridgewood, Bergenfield, Paramus, and Pascack Hills. In addition to one day of great basketball, our main goal in hosting this event is to educate the 150 participating student-athletes and fans about the disease.

Last season, the twenty-five student-athletes on our team volunteered over 500 hours and raised over \$10,000 prior to and the day of the event to help support our current and future 'Challenge' efforts (to educate our participants and help them 'THINK PINK,' each player receives an athletic duffle 'gift' bag that includes a 'Challenge' t-shirt and a variety of breast cancer awareness / educational items).

According to 'Independent Sector,' a think tank for charities, a volunteer's time is worth approximately \$20.00 per hour and our efforts have confirmed that statistic. This year, we are inviting individuals and businesses to partner with us and sponsor our service time so that we our host this 'Challenge' for years to come. All sponsors will appear in the event program and signage hung for those businesses that provide it.

If you are interested in working with us, please complete the bottom portion of this form and return it to: Jayme Mizzoni, Jamie Kalafut, Lauren Lucanie, and Lauren Tzaneteas - PRHS Student-Athletes and 'Challenge' Project Coordinators - Park Ridge High School - Park Ridge, NJ 07656. If you have questions and/or would like more information, please contact our team via email at prhsbreastcancerchallenge@live.com or our Head Coach, Mr. Michael Weaver, by phone at 201-336-2321. We hope you will follow our progress this year and cannot thank you enough for your support.

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Sponsorship Form

Name (Individual / Business): _____

Email Address _____ Mobile Phone _____

I would like to sponsor _____ hours of community service work by members of the Park Ridge Girl's Varsity Basketball Team for the 2nd Annual North Jersey Breast Cancer Basketball Challenge.

_____ Sponsorship Hour(s) x \$20 per hour (the value of a single hour of service work) =

\$_____ Total Donation

Please make checks payable to: PRHS Girl's Varsity Basketball